



The Rugby Register

CALL NOW ON: **01788 878297**
TO FIND OUT MORE.

www.rugbyregister.co.uk

The Rugby Register has been serving Rugby and its surrounding villages since 2005 and is a very successful vehicle for bringing local businesses and local people together. 17,000 copies are printed and hand delivered each month by our own team of distributors.

The magazine showcases local businesses, retailers and trades people, as well as containing interesting features, articles, charity events, a comprehensive what's on guide, weekly classes & clubs and a list of useful contacts including school term dates.

Delivering fantastic value for money advertising, these high quality magazines are A5 sized and printed on

glossy paper, with many advertisers booking on a continual basis... because it works.

They also have longevity as I know from research that many people keep a hold of their copy for a number of months to refer back to.

LEAFLET DISTRIBUTION

We are able to deliver your leaflets, menu's, flyers etc. anywhere within the CV postal code areas, to suit your business needs. Enquire separately for details.

DESIGN SERVICE

We also offer a design service should you need an advert produced, a small charge is made to cover the time taken. Please call to discuss your individual requirement. Very competitive pricing.

ADVERT INFO

Copy deadline is the 20th of each month. Distribution is usually the first weekend of the month.

Accepted file formats

- PDF*
- JPEG*
- TIFF
- Adobe Illustrator
- Adobe InDesign
- MS Word.

*A 3mm bleed is required on full page adverts and front page banner ads. Please ensure that your advert is in a high resolution - at least 300dpi - to ensure clarity and quality for printing.

If your advert is not available in an electronic format or you do not have an advert we can produce it for you from your hard copy text/ instructions. There would be a small charge for this reflecting time taken to produce the advert.

PRICING INFO

Price your advert using the charts on the following page.

For colour adverts: use the prices in the first table.

Mono (black & white) adverts: available at approximately 80% of the rate for colour adverts, ask for details.

All prices subject to VAT at the prevailing rate. Multiple issue discounts are available only at the time of booking and must be paid for up front. All payment **must** be made up front and by bank transfer to the details on the issued invoice.

All adverts printed in the magazine, will also appear on our website and via Facebook in a digital flipbook, and promoted on Instagram.

It is the responsibility of the advertiser to ensure conformity with the Trade Descriptions Act 1968, Sex Discrimination Act 1975 and Business Advertisements (Disclosure) Order 1977. Full terms and conditions available on our website www.rugbyregister.co.uk

All adverts printed in the magazine, will also appear on our website and promoted via Facebook and Instagram!

 **The Rugby Register**

 **rugbyregister**

The magazine is also available to view online via our website at: www.rugbyregister.co.uk

COLOUR ADVERTS

	1 issue	3 issues/ per issue (10% off)	6 issues/ per issue (15% off)	12 issues/ per issue (20% off)
Eighth page	£61	£165/£55	£311.10/£51.85	£585.60/£48.80
Sixth page	£90	£243/£81	£459/£76.50	£864/£72
Quarter page	£140	£378/£126	£714/£119	£1344/£112
Half page	£190	£510/£170	£969/£161.50	£1680/£140
Full page	£320	£837/£279	£1500/£250	£3000/£250
Double page spread	£530	£1430/£476.67	£2700/£450	£5088/£424
Inside front cover	£350	£945/£315	£1785/£297.50	£3360/£280
Back Page	£395	£1066.50/£355.50	£2145/£335.75	£3792/£316
Front Page Banner	£235	£634.50/£211.50	£1198.50/£199.75	£2256/£188
Regular Events	Classified listings - Free for NFPs, from £10/month for businesses, conditions apply.			
Leaflets	From £70/1000. Full design and printing service available, ask for details.			

Additional discounts available for charities and NFPs, conditions apply.

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DISTRIBUTION

The Rugby Register is delivered to 17,000 homes in:

- Coton Park
- Boughton Vale
- Clifton
- Newton
- Strawberry Fields
- Long Lawford
- Church Lawford
- Monks Kirby
- Butlers Leap
- Easenhall
- Harborough Magna
- Lilbourne
- Kings Newnham
- Bretford
- Churchover
- Coton House
- Stretton Under Fosse
- Brinklow
- Eden Park
- Old Brownsover
- Thurlaston
- Grandborough
- Willoughby
- Houlton
- Pailton
- Kilsby
- Barby
- Dunchurch
- Cawston
- Cawston Grange
- Caldecott Manor
- Parts of Bilton
- Parts of Hillmorton
- Clifton Road
- Town Centre

Collection points at:

- Tourist Information Centre
- Cineworld
- Rugby Library
- Community Centres
- Plus more.

Full page From only £200 +VAT

Eighth page

From only
£40 +VAT

Quarter page

From only
£90 +VAT

Sixth page

From only
£58 +VAT

Half page

From only £112 +VAT

(Prices based on a 12 month, mono package)

PAGE SIZES:

Eighth page:

60mm x 43mm

Sixth page:

60mm x 58mm

Quarter page:

60mm x 90mm

Half page:

127mm x 90mm

Full page:

145mm x 210mm

(All sizes are width x height)



CGD Publishing Limited
t/a The Rugby Register

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Prices valid from April edition 2026 onwards.